



## **REACH OUT TO THE FRENCH COMMUNITY BY BECOMING OUR SPONSOR**

- The **Westchester Accueil** is the **major network to the French Speaking Community**
- **230 families** are members among which **35% are new to the area**, or even to the country, every year. They need tips, services, products to settle their families in
- We **welcome, help and support Newcomers**
- We organize **regular events, networking opportunities**
- We provide **helpful tips in Westchester**
- We provide **access to retailers and useful services such as yours.**

## **CHOOSE THE BEST MEDIA TO PROMOTE YOUR ACTIVITY**

- 1 – WEBSITE**
- 2 – BANNER ON MAIN EVENTS**
- 3 – NEWSLETTERS**
- 4 – WEEKLY ENEWS**
- 5 – MEMBERS DIRECTORY**
- 6 – PUSH EMAIL**

**SPONSORING IS VALID FROM SEPTEMBER 2018 THROUGH AUGUST 2019**

**CONTACT :** [sponsoringwestchesteraccueil@gmail.com](mailto:sponsoringwestchesteraccueil@gmail.com)



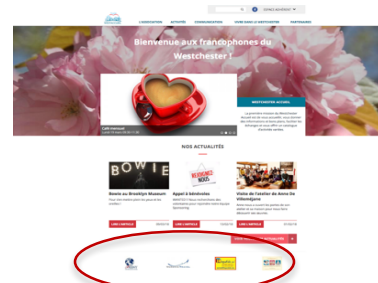
## SPONSORING CHOOSE THE BEST MEDIA FOR YOUR BUSINESS

### 1. WEBSITE - [WESTCHESTERACCUEIL.ORG](http://WESTCHESTERACCUEIL.ORG)

- Your logo on the homepage
- A detailed ad for your activity through relevant pages

The Website is the core of our communication

- Over 3,000 visits every month
- New activities posted every week
- Access to tips and links to the Neighborhood providers



### 2. BANNER ON OUR MAIN EVENTS

- Your name / logo on a banner displayed at the following events gathering between 60 and 200 participants

- Our Annual Party
- September Welcome Breakfast
- General Assembly
- New Year / Galette des Rois Party



### 3. NEWSLETTERS

- Your ad included in both newsletters (digital and paper) and distributed to all our members

- One paper format newsletter in September
- One digital format newsletter sent by email in the spring
- Both remain available on the website



### 4. WEEKLY ENEWS

- Your event advertised

- In the weekly eNews, either one shot or on regular basis



### 5. MEMBERS DIRECTORY

- Your ad is in the directory

- Our Directory is distributed to all our members on a pocket format



### 6. ONE PUSH EMAIL

- Advertise your business to all our members

- Choose your best time to communicate



**SUMMARY OF PRICES AND DISCOUNT  
VALID FROM SEPTEMBER 2018 THROUGH AUGUST 2019**

<b>WEBSITE (SEPT 2018 TO AUG 2019)</b>		<b>\$300</b>
<b>BANNER / MAIN EVENTS</b>		<b>\$300</b>
<b>NEWSLETTERS</b>		
	½ page color Back Cover (sub availability)	<b>\$350</b>
	1 page color Inside	<b>\$350</b>
	½ page color	<b>\$250</b>
	1 page black and white	<b>\$250</b>
	½ page black & white	<b>\$200</b>
	¼ page color	<b>\$150</b>
	¼ page black & white	<b>\$100</b>
<b>WEEKLY ENEWS</b>		
	One Shot Event / one shot text ad for (non sponsors)	<b>\$30</b>
	One Shot Event / one shot text ad for (sponsors)	<b>\$20</b>
	Package 10 eNews through the year (non sponsors)	<b>\$255</b>
	Package 10 eNews through the year (Sponsors)	<b>\$170</b>
<b>MEMBERS DIRECTORY</b>		
	1 page black & white	<b>\$100</b>
	1 page color	<b>\$175</b>
	Back cover, color if available	<b>\$225</b>
<b>PUSH EMAIL</b>		
	1 per year	<b>\$200</b>
	2 per year	<b>\$300</b>
<b>DISCOUNTS</b>		
	<b>\$600 OR ABOVE</b>	<b>10% DISCOUNT</b>
	<b>\$800 OR ABOVE</b>	<b>15% DISCOUNT</b>
	<b>\$1000 OR ABOVE</b>	<b>20% DISCOUNT</b>

\*\* Westchester Accueil reserves the right to review the content of ads or emails according to its relevance and can decline to send it if the topic is not relevant for its members or if the maximum number of push emails has already been reached.

\*\* Please provide JPEG files for all digital ads (size details to be provided further)

**Subscriptions for September 2018 – August 2019**

- shall be submitted by no later than **May, 15<sup>th</sup> 2018**
- Check addressed to “Westchester Accueil” shall be sent to:  
**Westchester Accueil c/o Karine Favre,  
19 Tulip Tree Lane, MAMARONECK NY 10543**
- Memo of the check shall mention: **Sponsoring WA**

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